



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 4

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|----------------------|------------------------|--------------|----------------|
| 391923 | 06-29-2012 | 09-28-2012 | 3 | MCCRORY FOR GOVERNOR | MCRORY FOR NC GOVERNOR | POLITICALS | WTVD - DURHAM |

| Agency Est# | CMS # | Sales Office | Account Executive | Start Date | End Date | Billing | Package | Contract Title |
|-------------------|--------|--------------|-------------------|------------|------------|------------------------------|---------|----------------|
| MCCRO ORDR C08C14 | 238334 | PHILADELPHIA | A. CLIFFORD | 10-08-2012 | 10-14-2012 | M (Broadcast Month, Cycle 1) | N | 238334 |

| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
|---|------------|------------|-------------------|---|----|----------|---|---|---|---|---|---|---|----------------|-------|-----------|----------|
| Agency CPE: C : MCCRO P : ORDR E : C08C14 | | | | | | | | | | | | | | | | | |
| 1 | 10-08-2012 | 10-14-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY & MICHAEL (842) | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 125 | 5 | 625.00 |
| 2 | 10-08-2012 | 10-11-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | 3 | 30 | 1 | 1 | 1 | 1 | | | | 4 | 230 | 4 | 920.00 |
| 3 | 10-08-2012 | 10-14-2012 | 10:00AM - 11:00AM | THIS WEEK SUNDAY 10-11A (800) | 3 | 30 | | | | | | | 1 | 1 | 300 | 1 | 300.00 |
| 4 | 10-08-2012 | 10-14-2012 | 07:00AM - 08:00AM | EYEWITNESS NEWS SUN 7-8A (820) | 3 | 30 | | | | | | | 1 | 1 | 150 | 1 | 150.00 |
| 5 | 10-08-2012 | 10-14-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS SATURDAY 6-7A (2105) | 2 | 30 | | | | | | 1 | | 1 | 150 | 1 | 150.00 |
| 6 | 10-08-2012 | 10-14-2012 | 05:00AM - 05:30AM | EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 125 | 5 | 625.00 |
| | MG Group # | Preempted | Rate Reason | MG Description | | Duration | | | | | | | | | | | |
| | 330204 | 10-08-2012 | 125 POLITICAL | 5 X 30 @ \$225 M,T,W,Th,F 05:00AM - 05:30AM - | 2 | 30 | X | X | X | X | X | | | 5 | 225 | 5 | 1,125.00 |
| | | 10-09-2012 | 125 POLITICAL | 10/08/12-10/12/12 (809) | | | | | | | | | | | | | |
| | | 10-10-2012 | 125 POLITICAL | | | | | | | | | | | | | | |
| | | 10-11-2012 | 125 POLITICAL | | | | | | | | | | | | | | |
| | | 10-12-2012 | 125 POLITICAL | | | | | | | | | | | | | | |
| | | Total: | 625 | | | | | | | | | | | Preempt Total: | | -5 | -625.00 |
| 7 | 10-08-2012 | 10-14-2012 | 09:00AM - 10:00AM | EYEWITNESS NEWS SAT 9-10AM (10765) | 2 | 30 | | | | | | 1 | | 1 | 250 | 1 | 250.00 |
| 8 | 10-08-2012 | 10-14-2012 | 07:00AM - 08:00AM | EYEWITNESS NEWS SATURDAY AT 7AM (2408) | 2 | 30 | | | | | | 1 | | 1 | 250 | 1 | 250.00 |
| 9 | 10-08-2012 | 10-14-2012 | 09:00AM - 10:00AM | EYEWITNESS NEWS SUNDAY 9-10A (830) | 2 | 30 | | | | | | | 1 | 1 | 250 | 1 | 250.00 |
| 10 | 10-08-2012 | 10-14-2012 | 08:00AM - 09:00AM | GOOD MORNING AMERICA SUNDAY (4789) | 2 | 30 | | | | | | | 1 | 1 | 350 | 1 | 350.00 |
| 11 | 10-08-2012 | 10-14-2012 | 08:00AM - 09:00AM | GOOD MORNING AMERICA SATURDAY (1883) | 2 | 30 | | | | | | 1 | | 1 | 400 | 1 | 400.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|----------------------|------------------------|--------------|----------------|
| 391923 | 06-29-2012 | 09-28-2012 | 3 | MCCRORY FOR GOVERNOR | MCRORY FOR NC GOVERNOR | POLITICALS | WTVD - DURHAM |

| Agency Est# MCCRO ORDR C08C14 | | | CMS # 238334 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-08-2012 | End Date 10-14-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 238334 | | | | | |
|----------------------------------|------------|------------|---|---|--|--------------------------|------------------------|---|----------|---|---|---|---|---|--------------|--------------------------|----------------|-----------|----------|-----------|----------|
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | | |
| | | | Agency CPE: C : MCCRO P : ORDR E : C08C14 | | | | | | | | | | | | | | | | | | |
| 12 | 10-08-2012 | 10-14-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | | | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 425 | 5 | 2,125.00 | | |
| 13 | 10-08-2012 | 10-14-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | | | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 425 | 5 | 2,125.00 | | |
| 14 | 10-08-2012 | 10-14-2012 | 05:30AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | | | 3 | 30 | 1 | | | | | | | 1 | 275 | 1 | 275.00 | | |
| 15 | 10-08-2012 | 10-14-2012 | 06:00PM - 06:30PM | EYEWITNESS NEWS AT 6 SUN (822) | | | 3 | 30 | | | | | | | 1 | 1 | 300 | 1 | 300.00 | | |
| 16 | 10-08-2012 | 10-14-2012 | 05:30PM - 06:00PM | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | | | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 500 | 5 | 2,500.00 | | |
| 17 | 10-08-2012 | 10-14-2012 | 05:00PM - 05:30PM | EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY | | | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 500 | 5 | 2,500.00 | | |
| 18 | 10-08-2012 | 10-14-2012 | 06:00PM - 06:30PM | EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81 | | | 2 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 750 | 5 | 3,750.00 | | |
| 19 | 10-08-2012 | 10-14-2012 | 11:35PM - 12:02AM | NIGHTLINE (MONDAY-FRIDAY) (788) | | | 1 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 475 | 5 | 2,375.00 | | |
| 20 | 10-08-2012 | 10-14-2012 | 11:00PM - 11:35PM | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | | | 2 | 30 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 7 | 750 | 7 | 5,250.00 | | |
| 21 | 10-08-2012 | 10-14-2012 | 07:30PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | | | 2 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 1,000 | 5 | 5,000.00 | | |
| 22 | 10-08-2012 | 10-14-2012 | 07:00PM - 07:30PM | JEOPARDY (MONDAY-FRIDAY) (898) | | | 2 | 30 | | 1 | | 1 | | | | 2 | 1,000 | 2 | 2,000.00 | | |
| 23 | 10-08-2012 | 10-14-2012 | 10:00PM - 11:00PM | MONDAY PRIME 10-11P (794) | | | 3 | 30 | 1 | | | | | | | 1 | 1,600 | 1 | 1,600.00 | | |
| | | | ----- ITEM LINE NOTE ----- | | | | | | | | | | | | | | | | | | |
| | | | CASTLE | | | | | | | | | | | | | | | | | | |
| | MG Group # | Preempted | Rate | Reason | MG Description | | | | Duration | | | | | | | | | | | | |
| | 329443 | 10-08-2012 | 1,600 | NOT AVAILABLE | 1 X 30 @ \$4,200 M 10:00PM - 11:00PM - 10/08/12-10/08/12 (794) | | | 1 | 30 | X | | | | | | | | 1 | 4,200 | 1 | 4,200.00 |
| | | | MG CMT: Castle | | | | | | | | | | | | | | | | | | |
| | | Total: | 1,600 | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | Preempt Total: | | -1 | -1,600.00 | |

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ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

| Contract No 391923 | | Contract Dt 06-29-2012 | Revision Dt 09-28-2012 | Rev# 3 | Advertiser MCCRORY FOR GOVERNOR | | Brand MCRORY FOR NC GOVERNOR | | | Product Code POLITICALS | | | | Station/Market WTVD - DURHAM | | | | | | |
|----------------------------------|------------|---------------------------|---|--|------------------------------------|--|---------------------------------|------------------------|---|----------------------------|---|---|---|---------------------------------|--------------------------|---|-----|-------|-----------|----------|
| Agency Est# MCCRO ORDR C08C14 | | | CMS # 238334 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | | Start Date 10-08-2012 | End Date 10-14-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | Package N | Contract Title 238334 | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: C : MCCRO P : ORDR E : C08C14 | | | | | | | | | | | | | | | | | |
| 24 | 10-08-2012 | 10-14-2012 | 07:00PM - 08:00PM | SUNDAY PRIME 7-8PM (930) | | | | 3 | 30 | | | | | | | 1 | 1 | 1,400 | 1 | 1,400.00 |
| | | | ----- ITEM LINE NOTE ----- AFHV | | | | | | | | | | | | | | | | | |
| 26 | 10-08-2012 | 10-14-2012 | 10:00PM - 11:00PM | WED PRIME 10-11P (814) | | | | 2 | 30 | | | 1 | | | | | 1 | 1,500 | 1 | 1,500.00 |
| | | | ----- ITEM LINE NOTE ----- NASVILLE | | | | | | | | | | | | | | | | | |
| 27 | 10-08-2012 | 10-12-2012 | 10:00AM - 11:00AM | RACHEL RAY (MONDAY-FRIDAY) (851) | | | | 2 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 200 | 5 | 1,000.00 |
| 28 | 10-08-2012 | 10-12-2012 | 10:58AM - 12:00PM | THE VIEW (MONDAY-FRIDAY) (846) | | | | 1 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 350 | 5 | 1,750.00 |
| 29 | 10-08-2012 | 10-08-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | | | | 1 | 30 | 1 | | | | | | | 1 | 325 | 1 | 325.00 |
| 30 | 10-08-2012 | 10-12-2012 | 01:00PM - 02:00PM | THE CHEW (11514) | | | | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 150 | 5 | 750.00 |
| 31 | 10-08-2012 | 10-12-2012 | 02:00PM - 03:00PM | GENERAL HOSPITAL (11961) | | | | 3 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 150 | 5 | 750.00 |
| 32 | 10-08-2012 | 10-12-2012 | 03:00PM - 04:00PM | KATIE (817) | | | | 2 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 175 | 5 | 875.00 |
| 33 | 10-14-2012 | 10-14-2012 | 10:00AM - 11:00AM | THIS WEEK SUNDAY 10-11A (800) | | | | 1 | 30 | | | | | | | 1 | 1 | 475 | 1 | 475.00 |
| 34 | 10-08-2012 | 10-12-2012 | 05:00AM - 05:30AM | EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA | | | | 1 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 325 | 5 | 1,625.00 |
| 35 | 10-13-2012 | 10-13-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS SATURDAY 6-7A (2105) | | | | 3 | 30 | | | | | | | 1 | 1 | 100 | 1 | 100.00 |
| 36 | 10-13-2012 | 10-13-2012 | 08:00AM - 09:00AM | GOOD MORNING AMERICA SATURDAY (1883) | | | | 1 | 30 | | | | | | | 1 | 1 | 570 | 1 | 570.00 |
| 37 | 10-13-2012 | 10-13-2012 | 09:00AM - 10:00AM | EYEWITNESS NEWS SAT 9-10AM (10765) | | | | 2 | 30 | | | | | | | 1 | 1 | 250 | 1 | 250.00 |

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| Contract No 391923 | Contract Dt 06-29-2012 | Revision Dt 09-28-2012 | Rev# 3 | Advertiser MCCRORY FOR GOVERNOR | Brand MCRORY FOR NC GOVERNOR | Product Code POLITICALS | Station/Market WTVD - DURHAM | | | | | | | | | | |
| Agency Est# MCCRO ORDR C08C14 | | CMS # 238334 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-08-2012 | End Date 10-14-2012 | Billing M (Broadcast Month, Cycle 1) | Package N | Contract Title 238334 | | | | | | | | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| Agency CPE: C : MCCRO P : ORDR E : C08C14 | | | | | | | | | | | | | | | | | |
| 38 | 10-14-2012 | 10-14-2012 | 08:00AM - 09:00AM | GOOD MORNING AMERICA SUNDAY (4789) | 1 | 30 | | | | | | | 1 | 1 | 475 | 1 | 475.00 |
| 39 | 10-08-2012 | 10-12-2012 | 05:00PM - 05:30PM | EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY | 2 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 600 | 5 | 3,000.00 |
| 40 | 10-08-2012 | 10-12-2012 | 05:28PM - 06:00PM | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | 1 | 30 | 1 | | 1 | 1 | 1 | | | 4 | 950 | 4 | 3,800.00 |
| | | | | | | | | | | | | | | Contracted Gross Total: | | 116 | 52,715.00 |
| | | | | | | | | | | | | | | Actual Gross Total: | | 116 | 55,815.00 |
| | | | | | | | | | | | | | | Agency Commission: | | | 8,372.25 |
| | | | | | | | | | | | | | | Net Total: | | | 47,442.75 |
| Month/YR | | | Preempted | Made Good | Contract Total | | | Adjustments | | | | | | | Actual Total | | |
| Oct 12 | | | 3,950.00 | 5,325.00 | 52,715.00 | | | 3,100.00 DB | | | | | | | 55,815.00 | | |
| TOTAL | | | 3,950.00 | 5,325.00 | 52,715.00 | | | 3,100.00 DB | | | | | | | 55,815.00 | | |

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